



Scarless VeinCare Uses Leading ZONE Sonography™ Technology from ZONARE

Well Known Vein Expert Joins Other Prestigious Centers of Excellence in Employing State-of-the-Art Ultrasound Systems

Wilmington, NC – October 16, 2012 – The ScarlessVeinCare, a leading regional vein healthcare provider, recently joined other prestigious centers of excellence in employing Zone Sonography™ Technology (ZST) from ZONARE. The state-of-the-art z.one ultra system provides superb ultrasound imaging quality for diagnostic confidence and procedural guidance in the four locations founded by Kamran Goudarzi, MD, one of the nations leaders and pioneers in the scarless treatment of varicose and spider veins.

“I have done an estimate of more than 7,000 venous procedures over the last 12 years and have used and evaluated many ultrasound systems,” said Dr. Goudarzi. “We chose ZONARE as our standard of diagnostic care because of the quality of the image, the fact that it is easily upgradeable, the support system which makes everything effortless and the pricing which is excellent in comparison to the competition. If you are a serious about ultrasound, this is the ultrasound to have.”

Dr. Goudarzi was one of the first surgeons in the United States to achieve board certification by the American Board of Phlebology. He received his BS, MS and MD degrees from the prestigious University of London School of Medicine. He later moved to the US where he completed an extensive surgery residency becoming board certified in this field as well. He currently has five ultrasound systems from ZONARE.

“Throughout my extensive career, I have been involved in the newest technology in support of providing outstanding patient care,” said Dr. Goudarzi. “ZONARE technology enables my goal to continue offering the highest level of care. I believe ZONARE has helped attract more patients as they are always impressed with the images I obtain and the local support I receive towards attaining this goal.”

ZONARE's Living Technology delivers ultrasound imaging excellence based on a dynamic and open architecture that allows continual platform evolution to meet the changing needs of clinicians. ZONE Sonography technology is an innovative approach to echo data acquisition and image formation. Using a small number of large "zones," ZST acquires ultrasound data up to ten times faster than conventional systems and implements the full reality of data acquisition and management in software rather than hardware.

About ZONARE Medical Systems, Inc.

ZONARE Medical Systems, Inc., based in Mountain View, Calif, is solely dedicated to ultrasound excellence through its innovative, software-based, next generation technology which provides the platform for the company's living technology designed to meet its customers evolving imaging needs. The patented design and architecture of the z.one ultrasound platform delivers high-end image quality and clinical versatility at unparalleled value. ZONARE's exclusive, next generation ultrasound focus resulted in Frost & Sullivan awarding the 2011 North American Technology Innovation Award in Diagnostic Ultrasound Imaging Technology to ZONARE. For more information, visit: www.zonare.com.

About ScarlessVeinCare

With four locations in Wilmington, Shallotte, Mayfair and Wallace, North Carolina, ScarlessVeinCare is recognized as a leader and pioneer in intravascular laser ablation as well as numerous other vein procedures. Founded by Kamran Goudarzi, MD, the centers offer expert, in-office treatments to patients throughout the area. Dr. Goudarzi is board certified in both surgery and phlebology (vascular). For further information, visit <http://www.scarlessveincare.com>.

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